

*Financial Statements
Years Ended
December 31, 2011 and 2010*

*The National Center for Public
Policy Research, Inc.*



DIXON HUGHES GOODMAN LLP
Certified Public Accountants and Advisors

The National Center for Public Policy Research, Inc.

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DIXON HUGHES GOODMAN LLP
Certified Public Accountants and Advisors

Report of Independent Auditors

Board of Directors
***The National Center for Public
Policy Research, Inc.***

We have audited the accompanying statements of financial position of ***The National Center for Public Policy Research, Inc.*** (a not-for-profit organization) as of December 31, 2011 and 2010, and the related statements of activities and cash flows for the years then ended. These financial statements are the responsibility of the management of ***The National Center for Public Policy Research, Inc.***. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of ***The National Center for Public Policy Research, Inc.*** as of December 31, 2011 and 2010, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Dixon Hughes Goodman LLP

Rockville, Maryland
January 29, 2013

The National Center for Public Policy Research, Inc.

Statements of Financial Position

| December 31, | 2011 | 2010 |
|--|---------------------|---------------------|
| Assets | | |
| Current assets | | |
| Cash and cash equivalents | \$ 709,095 | \$ 1,258,956 |
| Contributions receivable | - | 10,000 |
| Total current assets | <u>709,095</u> | <u>1,268,956</u> |
| Investments | 147,582 | 103,221 |
| Property and equipment - net | 1,148,431 | 1,173,918 |
| Loan fees - less accumulated amortization of \$4,298 and \$3,705 for 2011 and 2010, respectively | <u>13,477</u> | <u>14,070</u> |
| | <u>\$ 2,018,585</u> | <u>\$ 2,560,165</u> |
| Liabilities and Net Assets | | |
| Current liabilities | | |
| Accounts payable | \$ 98,854 | \$ 125,285 |
| Accrued expenses | 40,602 | 35,326 |
| Due to fundraisers | 166,103 | 606,278 |
| Note payable - current portion | 25,498 | 23,871 |
| Total current liabilities | <u>331,057</u> | <u>790,760</u> |
| Long-term liabilities | | |
| Note payable - less current portion | <u>836,794</u> | <u>862,488</u> |
| Total liabilities | <u>1,167,851</u> | <u>1,653,248</u> |
| Net assets | | |
| Unrestricted | 700,347 | 906,917 |
| Temporarily restricted | 150,387 | - |
| Total net assets | <u>850,734</u> | <u>906,917</u> |
| | <u>\$ 2,018,585</u> | <u>\$ 2,560,165</u> |

The accompanying notes are an integral part of these financial statements.

The National Center for Public Policy Research, Inc.

Statement of Activities

Year Ended December 31, 2011

| | Unrestricted | Temporarily Restricted | Total |
|---|---------------------|-----------------------------------|-------------------|
| Revenue, support and other changes | | | |
| Foundation and corporation support | \$ 220,000 | \$ - | \$ 220,000 |
| Public support | 8,981,085 | 752,652 | 9,733,737 |
| Rental loss - net | (43,933) | - | (43,933) |
| Investment income - net | 1,268 | - | 1,268 |
| Net assets released from restrictions: | | | |
| Satisfaction of program restrictions | 602,265 | (602,265) | - |
| Total revenue, support and other changes | 9,760,685 | 150,387 | 9,911,072 |
| Expenses | | | |
| Program services | | | |
| Project 21 | 286,057 | - | 286,057 |
| General program | 6,505,027 | - | 6,505,027 |
| Environment and regulatory issues | 210,118 | - | 210,118 |
| | 7,001,202 | - | 7,001,202 |
| Supporting services | | | |
| Management and general | 506,644 | - | 506,644 |
| Fundraising | 2,459,409 | - | 2,459,409 |
| | 2,966,053 | - | 2,966,053 |
| Total expenses | 9,967,255 | - | 9,967,255 |
| Change in net assets | (206,570) | 150,387 | (56,183) |
| Net assets - beginning of year | 906,917 | - | 906,917 |
| Net assets - end of year | \$ 700,347 | \$ 150,387 | \$ 850,734 |

The accompanying notes are an integral part of these financial statements.

The National Center for Public Policy Research, Inc.

Statement of Activities

Year Ended December 31, 2010

| | Unrestricted | Temporarily Restricted | Total |
|---|---------------------|-----------------------------------|-------------------|
| Revenue, support and other changes | | | |
| Foundation and corporation support | \$ 345,000 | \$ - | \$ 345,000 |
| Public support | 11,725,382 | 375,334 | 12,100,716 |
| Rental loss - net | (33,585) | - | (33,585) |
| Investment income - net | 14,063 | - | 14,063 |
| Other | (1,398) | - | (1,398) |
| Net assets released from restrictions: | | | |
| Satisfaction of program restrictions | 375,334 | (375,334) | - |
| Total revenue, support and other changes | 12,424,796 | - | 12,424,796 |
| Expenses | | | |
| Program services | | | |
| Project 21 | 244,925 | - | 244,925 |
| General program | 7,724,274 | - | 7,724,274 |
| Environment and regulatory issues | 220,404 | - | 220,404 |
| | 8,189,603 | - | 8,189,603 |
| Supporting services | | | |
| Management and general | 710,342 | - | 710,342 |
| Fundraising | 3,287,832 | - | 3,287,832 |
| | 3,998,174 | - | 3,998,174 |
| Total expenses | 12,187,777 | - | 12,187,777 |
| Change in net assets | 237,019 | - | 237,019 |
| Net assets - beginning of year | 669,898 | - | 669,898 |
| Net assets - end of year | \$ 906,917 | \$ - | \$ 906,917 |

The accompanying notes are an integral part of these financial statements.

The National Center for Public Policy Research, Inc.

Statements of Cash Flows

| Years Ended December 31, | 2011 | 2010 |
|---|-------------------|---------------------|
| Cash flows from operating activities | | |
| Change in net assets | \$ (56,183) | \$ 237,019 |
| Adjustments to reconcile to net cash from operating activities: | | |
| Depreciation and amortization | 38,817 | 38,474 |
| Gain on disposal of property and equipment | - | 1,398 |
| Net realized and unrealized gain on investments | 2,723 | (11,176) |
| Non-cash stock contributions | (21,221) | - |
| Change in: | | |
| Other current assets | - | 3,345 |
| Contributions receivable | 10,000 | (10,000) |
| Accounts payable | (26,431) | 49,237 |
| Accrued expenses | 5,276 | 10,428 |
| Due to fundraisers | (440,175) | 278,569 |
| Net cash from operating activities | (487,194) | 597,294 |
| Cash flows from investing activities | | |
| Purchase of property and equipment | (12,737) | (11,489) |
| Purchase of investments | (26,685) | (1,955) |
| Proceeds from sale of investments | 822 | 710 |
| Net cash from investing activities | (38,600) | (12,734) |
| Cash flows from financing activities | | |
| Principal payments on note payable | (24,067) | (20,835) |
| Net change in cash and cash equivalents | (549,861) | 563,725 |
| Cash and cash equivalents - beginning of year | 1,258,956 | 695,231 |
| Cash and cash equivalents - end of year | \$ 709,095 | \$ 1,258,956 |
| Supplemental disclosure of cash flow information | | |
| Interest paid | \$ 57,607 | \$ 59,127 |

The accompanying notes are an integral part of these financial statements.

The National Center for Public Policy Research, Inc.

Notes to Financial Statements

December 31, 2011 and 2010

1. Organization and Nature of Activities

The National Center For Public Policy Research, Inc. (Center) is a not-for-profit, tax-exempt corporation headquartered in Washington, D.C. The Center is operated exclusively for educational purposes and provides analysis, study, and research on topical issues affecting public policies. Its programs include identifying ways to develop and protect the environment in such a manner that does not harm communities and the economy, working with black Americans on solutions to problems facing minority communities, and educating the public on issues of public concern including United States and foreign policy, tax and budget policy, and legal reform strategy. It publishes national policy analysis papers, press releases, editorials and participates in talk radio interviews.

2. Summary of Significant Accounting Policies

Basis of Presentation

The Center is required to report information regarding its financial position and activities according to three classes of net assets (unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets) based on the existence or absence of donor-imposed restrictions. Permanently restricted net assets are subject to donor-imposed stipulations that they be maintained permanently by the Center. Temporarily restricted net assets are subject to donor-imposed stipulations that may or will be met by actions of the Center and/or the passage of time. As of December 31, 2011 and 2010, the Center had no permanently restricted net assets.

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and Cash Equivalents

For purposes of the statement of cash flows, the Center considers all highly liquid investments with an initial maturity of three months or less to be cash equivalents.

Contributions Receivable

Contributions receivable are reported at their outstanding balances, reduced by an allowance for doubtful accounts, if any.

Management periodically evaluates the adequacy of the allowance for doubtful accounts by considering the Center's past receivables loss experience, known and inherent risks in the accounts receivable population, adverse situations that may affect a debtor's ability to pay, and current economic conditions.

Management has determined that no allowance was necessary at December 31, 2011 and 2010.

Property and Equipment

Acquisitions of property and equipment are recorded at cost. Improvements and replacements of property and equipment are capitalized. Maintenance and repairs that do not improve or extend the lives of property and equipment are charged to expense as incurred. When assets are sold or retired, their cost and related accumulated depreciation are removed from the accounts and any gain or loss is reported in the statements of activities. Depreciation is provided over the estimated useful life of each class of depreciable assets and is computed using the straight-line method. The building is depreciated over 39 years, furniture and equipment is depreciated over 5 to 7 years, and software is amortized over 3 years. The Center's policy is to capitalize property and equipment purchased with a cost greater than \$500.

Loan Fees

The Center incurred \$17,775 in loan fees on a loan secured by the land and building. The Center is amortizing these fees over 30 years on a straight-line basis. Amortization expense was \$593 for 2011 and 2010 and is included as a component of rental loss - net on the statements of activities.

Investments

Investments are recorded at fair market value. Realized gains and losses are recognized upon sale or disposal. Interest and dividend income is recorded on the accrual basis. Unrealized gains and losses, due to market fluctuations during the year, are recognized at year-end.

Concentration of Credit Risk

Financial instruments that potentially subject the Center to concentration of credit risk consist of interest-bearing transaction accounts. At times throughout the year, the cash balances exceeded the FDIC insurance limit. On December 31, 2011 and 2010, the Center had no deposits in excess of the amount insured by the Federal Deposit Insurance Corporation (FDIC).

Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the statements of activities. Accordingly, certain general and administrative costs have been allocated among the programs and supporting services benefited. The supplemental schedules of functional expenses shows the allocation of these expenses. Management's indirect allocation of costs is based on an estimate of how direct labor is incurred, unless the cost is specifically identified with a program. Joint costs of informational materials that include a fundraising appeal have been allocated between fundraising and public education based on content of mailings.

Income Taxes

The Center is exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code; accordingly, the accompanying financial statements do not reflect a provision or liability for federal and state income taxes. The Center has determined that it does not have any material unrecognized tax benefits or obligations as of December 31, 2011 and 2010. Fiscal years ending on or after December 31, 2009 remain subject to examination by federal and state tax authorities.

Revenue Recognition

Public support is recorded as revenue when contributions, which include unconditional promises to give (pledges), are received. Foundation and corporate grants are recorded as revenue when awarded.

Subsequent Events

In preparing these financial statements, the Center has evaluated events and transactions for potential recognition or disclosure through January 29, 2013, the date the financial statements were available to be issued.

3. Property and Equipment

Property and equipment consisted of the following:

| | <u>2011</u> | <u>2010</u> |
|---------------------------------|---------------------|---------------------|
| Land | \$ 320,619 | \$ 320,619 |
| Office building | 990,342 | 990,342 |
| Office furniture and equipment | 113,475 | 100,738 |
| Software | 180 | 180 |
| | <u>1,424,616</u> | <u>1,411,879</u> |
| Less - accumulated depreciation | <u>(276,185)</u> | <u>(237,961)</u> |
| | <u>\$ 1,148,431</u> | <u>\$ 1,173,918</u> |

Total depreciation expense, including an amount allocated to rental loss - net, for 2011 and 2010 was \$38,224 and \$37,881 respectively.

Depreciation expense included in the rental loss - net on the statements of activities is \$8,464 for 2011 and 2010.

4. Note Payable

Note payable consisted of the following:

| | <u>2011</u> | <u>2010</u> |
|---|-------------------|-------------------|
| 6.5% note payable, due in monthly installments of \$6,818, including interest, through October 2014, with a balloon payment of the unpaid balance due at that time. The note is collateralized by a first deed of trust on the land and building. | \$ 862,292 | \$ 886,359 |
| Less - current portion | <u>(25,498)</u> | <u>(23,871)</u> |
| | <u>\$ 836,794</u> | <u>\$ 862,488</u> |

Estimated future principal repayments on the note payable are as follows:

| | |
|------|-------------------|
| 2012 | \$ 25,498 |
| 2013 | 27,236 |
| 2014 | <u>809,558</u> |
| | <u>\$ 862,292</u> |

Total interest expense on the note payable was \$57,607 and \$59,127 for 2011 and 2010, respectively.

5. Rental Income

In October 2004, the Center purchased a building located at 501 Capitol Court, NE, Washington, D.C. to serve as its principal office. The building contains two suites, of which the Center uses Suite 200, consisting of the second and third floors of the building, and leases out Suite 100, which consists of the 1st floor of the building.

In January 2008, the Center entered into a lease agreement with a new tenant effective from February 2008. The lease was signed for 18 months with the option of extending the lease on a month-to-month basis afterwards. The lease requires a base monthly rent of \$3,100 for the first 12 months and \$3,200 thereafter. The tenant occupied the building on a month-to-month basis during 2009 and a portion of 2010.

On December 22, 2011, a new lease agreement was entered into for three years effective January 1, 2012. The lease requires a monthly base rent of \$3,250 for the first year, \$3,350 for the second year and \$3,450 for the third year.

During 2011, the Center received \$0 in rental income and incurred \$43,933 in rental related expenses.

During 2010, the Center received \$10,993 in rental income and incurred \$44,578 in rental related expenses.

Future minimum rental income, based upon the lease agreement effective January 1, 2012, as of December 31, 2011, is as follows:

| | | |
|------|----|----------------|
| 2012 | \$ | 39,000 |
| 2013 | | 40,200 |
| 2014 | | <u>41,400</u> |
| | \$ | <u>120,600</u> |

6. Fair Value Measurements

Financial Accounting Standards Board (FASB) provides a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements). The three levels of the fair value hierarchy under FASB ASC 820 are described below:

| | |
|---------|---|
| Level 1 | Inputs to the valuation methodology are unadjusted quoted market prices for identical assets or liabilities in active markets that the Center has the ability to access. |
| Level 2 | Inputs to the valuation methodology include: <ul style="list-style-type: none">• Quoted prices for similar assets or liabilities in active markets;• Quoted prices for identical or similar assets or liabilities in inactive markets;• Inputs other than quoted prices that are observable for the asset or liability;• Inputs that are derived principally from or corroborated by observable market data by correlation or other means. If the asset or liability has a specified (contractual) term, the level 2 input must be observable for substantially the full term of the asset or liability. |
| Level 3 | Inputs to the valuation methodology are unobservable and significant to the fair value measurement. |

The asset or liability's fair value measurement within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in the methodologies used at December 31, 2011 and 2010.

Mutual funds: Valued at quoted market values of shares held by the Center at year-end.

Common stock: Valued at quoted market values of shares held by the Center at year-end.

The preceding methods described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Center believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The following sets forth by level, within the fair value hierarchy, the Center's assets at fair value as of December 31, 2011 and 2010:

| Assets at Fair Value as of December 31, 2011 | | | | |
|---|-------------------|----------------|----------------|-------------------|
| | Level 1 | Level 2 | Level 3 | Total |
| Common stock | | | | |
| Large-cap | \$ 96,201 | \$ - | \$ - | \$ 96,201 |
| Mutual funds | | | | |
| Equity funds | | | | |
| Large-cap growth | 2,940 | - | - | 2,940 |
| Large-cap value | 4,054 | - | - | 4,054 |
| Mid-cap growth | 1,003 | - | - | 1,003 |
| International | 2,210 | - | - | 2,210 |
| Fixed income funds | | | | |
| Government securities | 12,431 | - | - | 12,431 |
| Intermediate | 14,915 | - | - | 14,915 |
| International | 5,124 | - | - | 5,124 |
| Strategic | 8,705 | - | - | 8,705 |
| | \$ 147,582 | \$ - | \$ - | \$ 147,582 |
| Assets at Fair Value as of December 31, 2010 | | | | |
| | Level 1 | Level 2 | Level 3 | Total |
| Common stock | | | | |
| Large-cap | \$ 53,965 | \$ - | \$ - | \$ 53,965 |
| Mutual funds | | | | |
| Equity funds | | | | |
| Large-cap growth | 2,970 | - | - | 2,970 |
| Large-cap value | 4,148 | - | - | 4,148 |
| International | 2,451 | - | - | 2,451 |
| Fixed income funds | | | | |
| Government securities | 11,780 | - | - | 11,780 |
| Intermediate | 14,993 | - | - | 14,993 |
| International | 4,983 | - | - | 4,983 |
| Strategic | 7,931 | - | - | 7,931 |
| | \$ 103,221 | \$ - | \$ - | \$ 103,221 |

Investments held by the Center at December 31, 2011 and 2010 consisted of the following:

| | 2011 | | 2010 | |
|--------------------|-------------------|----------------|------------------|----------------|
| | Cost | Fair Value | Cost | Fair Value |
| Common stock | \$ 68,021 | \$ 78,648 | \$ 43,238 | \$ 53,965 |
| Mutual funds | | | | |
| Equity funds | 30,246 | 27,759 | 11,548 | 9,569 |
| Fixed income funds | 39,196 | 41,175 | 38,217 | 39,687 |
| | <u>\$ 137,463</u> | <u>147,582</u> | <u>\$ 93,003</u> | <u>103,221</u> |

The following schedule summarizes the investment return for 2011 and 2010:

| | 2011 | 2010 |
|--|-----------------|------------------|
| Interest, dividends and other investment revenue | \$ 4,963 | \$ 3,747 |
| Realized gain on investments | 40 | 32 |
| Investment fees | (972) | (860) |
| Unrealized loss on investments | (2,763) | 11,144 |
| | <u>\$ 1,268</u> | <u>\$ 14,063</u> |

7. Outside Fundraising

Effective January 1, 2001, the Center entered into a contract with Response Dynamics, Inc. (RDI). The contract was for one year and is renegotiated annually. RDI is compensated at a rate of \$50.00 per one thousand fundraising requests posted. Fundraising support is held in escrow by an independent agent and used to pay obligations in the following order: (1) expenses advanced by RDI; (2) postage; (3) fees of RDI; (4) fees to affiliated companies of RDI; (5) fees to third party vendors; and (6) to the Center. The Center's allocation is a fixed monthly amount based upon the contract agreement as modified for each year. In May 2007, the Center's allocation was increased from \$30,000 per month to \$60,000 per month. Upon termination of the Agreement, RDI shall be permitted to continue to make mailings for a period of up to one year from which all proceeds are paid to RDI and from which all outstanding invoices due to RDI and its affiliates would be deemed to be satisfied. Balances remaining in the escrow account at the end of any accounting period are considered cash of the Center but due to RDI as excess collections must be retained. As of December 31, 2011 and 2010, the amount due to RDI's affiliates was \$161,380 and \$606,202, respectively.

Effective December 20, 2006, the Center entered into a contract with Base-Connect, Inc. The contract is ongoing and will continue until either party decides to terminate the contract with written notice of termination to the other party 90 days prior to the date of termination. Base-Connect, Inc. is compensated at a rate of \$88.00 per one thousand fundraising requests posted. Fundraising support is held in escrow by an independent agent and used to pay obligations in the following order: (1) expenses advanced by Base-Connect, Inc.; (2) postage; (3) fees of Base-Connect, Inc.; (4) fees to third party vendors; and (5) to the Center. Base-Connect, Inc. did not incur sufficient profits to transfer to the Center until late 2008. Balance remaining in the escrow account at the end of any accounting period is considered cash of the Center but due to Base-Connect, Inc. As of December 31, 2011 and 2010, the amount due to Base-Connect, Inc.'s affiliates was \$4,723 and \$76, respectively.

8. Allocation of Joint Costs

The Center incurs joint costs from its direct mail program for informational materials and activities that included fundraising appeals. These joint costs have been allocated to the general program and fundraising expense by the Center's management based on the program content of the mailings.

The costs were allocated as follows for 2011:

| | | |
|-----------------------------|---------------------|-------------|
| General programs | \$ 5,475,585 | 67% |
| Management and general | 335,731 | 4% |
| Fundraising | <u>2,394,733</u> | <u>29%</u> |
| Total allocated joint costs | <u>\$ 8,206,049</u> | <u>100%</u> |

The costs were allocated as follows for 2010:

| | | |
|-----------------------------|----------------------|-------------|
| General programs | \$ 7,090,513 | 66% |
| Management and general | 457,130 | 4% |
| Fundraising | <u>3,227,388</u> | <u>30%</u> |
| Total allocated joint costs | <u>\$ 10,775,031</u> | <u>100%</u> |

9. Risks and Uncertainties

The Center invests in various investment securities. Investment securities are exposed to various risks, such as interest rate, credit and overall market volatility risks. Due to the level of risk associated with certain securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and such changes could materially affect the Center's account balances and amounts reported in the statements of financial position.

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DIXON HUGHES GOODMAN LLP
Certified Public Accountants and Advisors

Report of Independent Auditors on Supplementary Information

Board of Directors

The National Center for Public Policy Research, Inc.

We have audited the financial statements of ***The National Center for Public Policy Research, Inc.*** as of and for the years ended December 31, 2011 and 2010 and our report thereon dated January 29, 2013, which expressed an unqualified opinion on those financial statements, appears on page one. Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The schedules of functional expenses are presented for purposes of additional analysis and are not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Dixon Hughes Goodman LLP

Rockville, Maryland
January 29, 2013

The National Center for Public Policy Research, Inc.

Schedule of Functional Expenses

Year Ended December 31, 2011

| | Program Services | | | | Supporting Services | | | |
|-------------------------------|-------------------|---------------------|-----------------------------------|------------------------|------------------------|---------------------|---------------------------|---------------------|
| | Project 21 | General Program | Environment and Regulatory Issues | Total Program Services | Management and General | Fundraising | Total Supporting Services | Total 2011 |
| Accounting | \$ - | \$ - | \$ - | \$ - | \$ 39,891 | \$ - | \$ 39,891 | \$ 39,891 |
| Bank service charges | - | - | - | - | 12,645 | - | 12,645 | 12,645 |
| Clip services | 2,132 | 6,780 | 1,485 | 10,397 | - | - | - | 10,397 |
| Consulting | 6,193 | 29,064 | 15,145 | 50,402 | 13,241 | - | 13,241 | 63,643 |
| Depreciation and amortization | 5,660 | 18,000 | 3,943 | 27,603 | 1,728 | 1,022 | 2,750 | 30,353 |
| Direct mailing | - | 5,475,585 | - | 5,475,585 | 335,731 | 2,394,733 | 2,730,464 | 8,206,049 |
| Dues | 1,311 | 4,169 | 913 | 6,393 | - | - | - | 6,393 |
| Government filing fees | - | - | - | - | 19,569 | - | 19,569 | 19,569 |
| Insurance | 8,334 | 26,508 | 5,806 | 40,648 | 2,545 | 1,505 | 4,050 | 44,698 |
| Interest | 7,161 | 22,776 | 4,989 | 34,926 | 2,186 | 1,293 | 3,479 | 38,405 |
| Internet | 7,391 | 23,507 | 5,149 | 36,047 | 2,257 | 1,334 | 3,591 | 39,638 |
| Meeting and conferences | 2,029 | 6,452 | 1,413 | 9,894 | 619 | 366 | 985 | 10,879 |
| Office supplies | 3,241 | 10,308 | 2,258 | 15,807 | 990 | 585 | 1,575 | 17,382 |
| Outside services | 7,930 | 135,482 | 5,525 | 148,937 | 2,421 | 1,432 | 3,853 | 152,790 |
| Parking | 945 | 3,005 | 658 | 4,608 | 289 | 171 | 460 | 5,068 |
| Payroll services | 1,197 | 3,808 | 834 | 5,839 | 366 | 216 | 582 | 6,421 |
| Payroll taxes | 12,302 | 39,127 | 8,570 | 59,999 | 3,756 | 2,221 | 5,977 | 65,976 |
| Photo expenses | - | - | - | - | 1,003 | - | 1,003 | 1,003 |
| Postage | 3,560 | 11,324 | 2,480 | 17,364 | 1,087 | - | 1,087 | 18,451 |
| Printing | 2,730 | 8,682 | 1,902 | 13,314 | 833 | - | 833 | 14,147 |
| Repair and maintenance | 239 | 759 | 166 | 1,164 | 73 | 43 | 116 | 1,280 |
| Research | 975 | 3,102 | 680 | 4,757 | - | - | - | 4,757 |
| Salary | 204,583 | 650,688 | 142,529 | 997,800 | 62,465 | 36,934 | 99,399 | 1,097,199 |
| Security | 304 | 966 | 212 | 1,482 | 93 | 55 | 148 | 1,630 |
| Shipping | 1,597 | 5,079 | 1,112 | 7,788 | 488 | 288 | 776 | 8,564 |
| Storage costs | 1,856 | 5,904 | 1,293 | 9,053 | - | - | - | 9,053 |
| Travel and sustenance | - | - | - | - | - | 16,419 | 16,419 | 16,419 |
| Taxes | 2,719 | 8,647 | 1,894 | 13,260 | 1,859 | 491 | 2,350 | 15,610 |
| Telephone | 1,160 | 3,689 | 808 | 5,657 | 354 | 209 | 563 | 6,220 |
| Utilities | 508 | 1,616 | 354 | 2,478 | 155 | 92 | 247 | 2,725 |
| | \$ 286,057 | \$ 6,505,027 | \$ 210,118 | \$ 7,001,202 | \$ 506,644 | \$ 2,459,409 | \$ 2,966,053 | \$ 9,967,255 |

See report of independent auditors on supplementary information.

The National Center for Public Policy Research, Inc.

Schedule of Functional Expenses

Year Ended December 31, 2010

| | Program Services | | | | Supporting Services | | | |
|-------------------------------|-------------------|---------------------|-----------------------------------|------------------------|------------------------|---------------------|---------------------------|----------------------|
| | Project 21 | General Program | Environment and Regulatory Issues | Total Program Services | Management and General | Fundraising | Total Supporting Services | Total 2010 |
| Accounting | \$ - | \$ - | \$ - | \$ - | \$ 31,865 | \$ - | \$ 31,865 | \$ 31,865 |
| Bank service charges | - | - | - | - | 6,464 | - | 6,464 | 6,464 |
| Books and subscriptions | 149 | 315 | 128 | 592 | - | - | - | 592 |
| Clip services | 2,783 | 5,885 | 2,389 | 11,057 | - | - | - | 11,057 |
| Consulting | 7,782 | 25,196 | 16,834 | 49,812 | 7,566 | - | 7,566 | 57,378 |
| Depreciation and amortization | 6,013 | 12,714 | 5,162 | 23,889 | 4,955 | 1,166 | 6,121 | 30,010 |
| Direct mailing | - | 7,090,513 | - | 7,090,513 | 457,130 | 3,227,387 | 3,684,517 | 10,775,030 |
| Dues | 1,145 | 2,422 | 983 | 4,550 | - | - | - | 4,550 |
| Government filing fees | - | - | - | - | 22,140 | - | 22,140 | 22,140 |
| Insurance | 11,279 | 23,847 | 9,682 | 44,808 | 9,294 | 2,187 | 11,481 | 56,289 |
| Interest | 7,899 | 16,700 | 6,780 | 31,379 | 6,508 | 1,531 | 8,039 | 39,418 |
| Internet | 6,640 | 14,039 | 5,700 | 26,379 | 5,471 | 1,287 | 6,758 | 33,137 |
| Meeting and conferences | 1,968 | 4,161 | 1,689 | 7,818 | 1,622 | 382 | 2,004 | 9,822 |
| Office supplies | 4,698 | 9,933 | 4,033 | 18,664 | 3,871 | 911 | 4,782 | 23,446 |
| Outside services | 5,700 | 119,232 | 4,893 | 129,825 | 4,696 | 1,394 | 6,090 | 135,915 |
| Parking | 928 | 1,963 | 797 | 3,688 | 765 | 180 | 945 | 4,633 |
| Payroll services | 881 | 1,862 | 756 | 3,499 | 726 | 171 | 897 | 4,396 |
| Payroll taxes | 9,351 | 19,771 | 8,027 | 37,149 | 7,705 | 1,813 | 9,518 | 46,667 |
| Postage | 2,645 | 5,592 | 2,270 | 10,507 | 2,484 | - | 2,484 | 12,991 |
| Printing | 1,457 | 3,081 | 1,251 | 5,789 | 1,201 | - | 1,201 | 6,990 |
| Repair and maintenance | 85 | 180 | 73 | 338 | 70 | 17 | 87 | 425 |
| Research | 9,022 | 19,075 | 7,745 | 35,842 | - | - | - | 35,842 |
| Salary | 153,485 | 324,504 | 131,757 | 609,746 | 126,464 | 29,755 | 156,219 | 765,965 |
| Security | 368 | 779 | 316 | 1,463 | 304 | 71 | 375 | 1,838 |
| Shipping | 3,528 | 7,458 | 3,028 | 14,014 | 2,907 | 684 | 3,591 | 17,605 |
| Storage costs | 2,089 | 4,417 | 1,793 | 8,299 | - | - | - | 8,299 |
| Travel and sustenance | - | - | - | - | - | 17,921 | 17,921 | 17,921 |
| Taxes | 2,922 | 6,177 | 2,508 | 11,607 | 4,396 | 566 | 4,962 | 16,569 |
| Telephone | 1,269 | 2,683 | 1,089 | 5,041 | 1,046 | 246 | 1,292 | 6,333 |
| Utilities | 839 | 1,775 | 721 | 3,335 | 692 | 163 | 855 | 4,190 |
| | \$ 244,925 | \$ 7,724,274 | \$ 220,404 | \$ 8,189,603 | \$ 710,342 | \$ 3,287,832 | \$ 3,998,174 | \$ 12,187,777 |

See report of independent auditors on supplementary information.